



Greetings Wisconsin PBL



Happy October WI PBL! I hope everyone is having a great start to the school year! Please enjoy this monthly newsletter.



A FIGHTING CHANCE FOR EVERY BABY™

Hello Wisconsin PBL! November is quickly approaching, and with it, Prematurity Awareness Month. The nonprofit we partner with, March of Dimes (MoD), was founded in 1938 by President Franklin Delano Roosevelt, and is aimed towards the goal of improving the health of mothers and babies. MoD conducts research to help these mothers and infants born prematurely and always needs donations to support their cause.

Sometime during the month of November, your local chapters should hold some sort of event to help raise awareness and donations for March of Dimes, and Wisconsin PBL will present a check of the total amount raised at Nationals in Salt Lake City this coming June. These events could include things such as Penny Wars or Coin Weigh-in competitions between classes or departments, setting up donation jars around campus for spare change, holding a "March for Babies" walk, or something as small as painting students' pinky nails purple to raise awareness and accepting donations when asked about it. The possibilities are endless in terms of designing an event, and all efforts are greatly appreciated.

For more information, contact VP of Events, Isaac Wiegand at wiegandij@msoe.edu. If you would like an information packet from MoD, please follow this link: https://marchofdimes.formstack.com/forms/prematurity_awareness_month_toolkit_request

FBLA Fall Leadership Lab Part 1

FBLA's Fall Leadership Labs in Madison presented the Wisconsin PBL chapter with a great opportunity to spread awareness with up and coming high school students. These conferences are usually attended by newer FBLA members who have never heard of PBL and the opportunities it presents, and it was there that State VP of Events Isaac Wiegand told these students about the collegiate level and its purpose. Throughout the day, students attended a total of 4 workshops, each with their own message, to learn about different professional topics. In Isaac's workshops, these students heard about the partnership between FBLA and PBL, what PBL has to offer college students, the importance of career preparedness, and of the opportunities that students from MSOE have within the club. It was a fun time packed with learning, and we look forward to strengthening these bonds between the high school and collegiate levels in years to come.



VP of Events, Isaac Wiegand poses with FBLA members at the 2019 FBLA Fall Leadership Lab.

UPCOMING EVENTS

Career Connections – October 24 - 26

March of Dimes Month – November

Premature Baby Day – November 17

State Leadership Conference – April 4

Career Connections Conference

Every October, PBL hosts the #PBLCareers - Career Connections Conference in New York City. This is a three-day event where attendees have the opportunity to expand their career horizons by attending workshops. They also host business tours of large companies such as Bloomberg, LinkedIn, the NHL, and Uber, just to name a few. This year the conference runs from October 24 – 26. There are only 10 spots open! For more information regarding the conference, please visit: fbla-pbl.org/conference/pbl-career-connections/



Website Update

The new and improved state website is now live! Head over to wipbl.org to check it out.

Contact Us

info@wipbl.org | officers@wipbl.org | advisor@wipbl.org

LinkedIn: Wi- PBL | Facebook: Wisconsin PBL – FBLA

Instagram: [wi.pbl](https://www.instagram.com/wi.pbl) | wipbl.org

Social Media Update

We are now on Instagram to better connect with members of PBL in Wisconsin and around the nation!

Follow us at: [wi.pbl](https://www.instagram.com/wi.pbl)

FBLA Fall Leadership Lab Part 2

St. Norbert College(SNC) recently had the pleasure of hosting an FBLA Fall Leadership Lab. There were many students in attendance from Chapters across the surrounding areas. The students had the opportunity to do things such as go on a campus tour and listen to guest speakers give advice on topics like how to succeed in college and various other PBL and FBLA related topics. One of the highlights of the event was the luncheon, in which the students were served a taco bar and had the chance to listen to a few SNC students as well as the President's wife talk about their journeys with St. Norbert and a few ways to get involved on campus. Some of the topics spoken about were full semester and short-term study abroad opportunities, and different ways to get involved on campus and in the community, such as the Economics Club and a local Entrepreneurship competition called "The Pitch." Of course, PBL was represented at the event as well. The president of the SNC PBL chapter, Cory Haupt, was one of the student speakers at the luncheon, and he spoke of a few key aspects of the organization and encouraged the students to continue participating in the organization once they reach the college level. The advisor of SNC's PBL chapter, Dr. Ben Huegel, was heavily involved in the process by directly working to set up and run the event. It was an overall great experience for both St. Norbert College and the students in attendance.

